



United Nations
Educational, Scientific and
Cultural Organization



InsSciDE
Inventing a shared Science
Diplomacy for Europe

A Horizon 2020 project
involving 11 European
countries, 2018-2021
and targeting Diplomats,
Scientists and Researchers,
and Policy makers

Bringing Universities (back) in Science Diplomacy

Introductory Remarks

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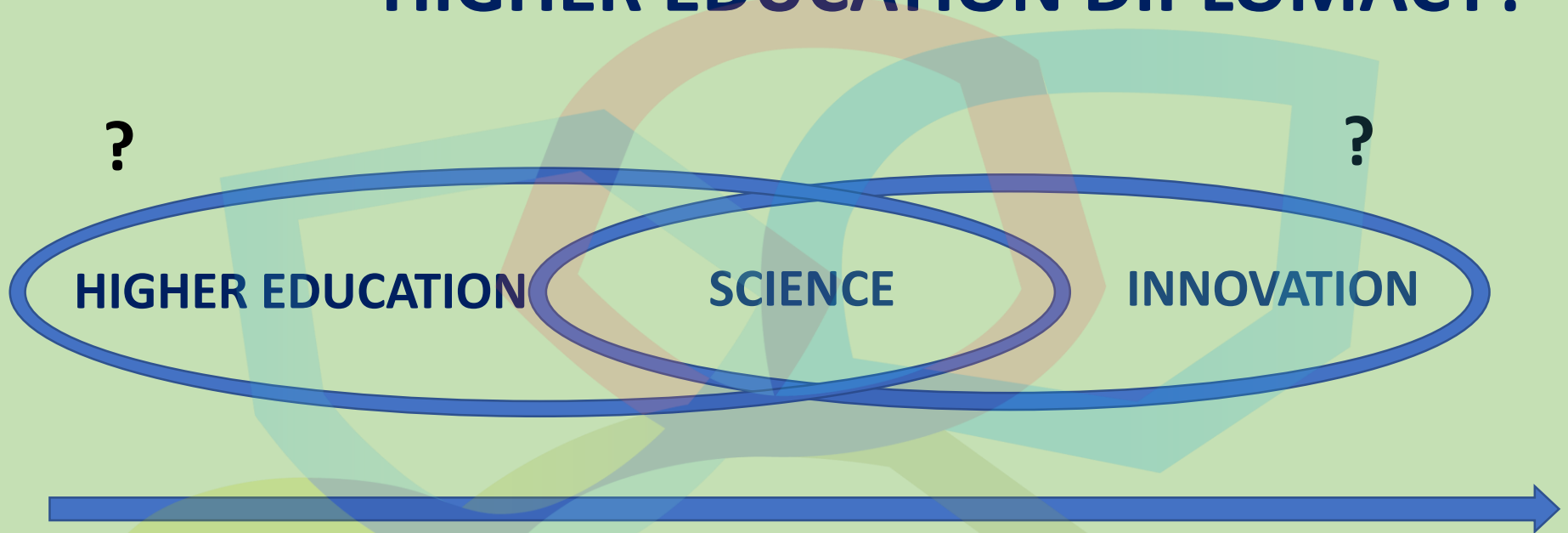
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- **Why hasn't science diplomacy literature addressed the universities?**
 - **How to bring them back into the picture ?**

SCIENCE DIPLOMACY ?

INNOVATION DIPLOMACY ?

HIGHER EDUCATION DIPLOMACY?



Higher education (as well as innovation) at best at the periphery of the discourse

Why do the SD discourse/concepts care so little about higher education and universities?

- Discourse and concepts concentrate on science and scientists more than on scientific institutions as organizations – They miss to grasp universities as complex organizations
- Dichotomy between university teaching and research is present in organization charts and in people's heads
- Universities did not claim a place in SD (for the sake of their independence?)

How to bring universities back into the picture ?

- **Preliminary question: in SD, what does D mean ?**

Statist approach: Advance national interests and needs – A subset of a country's diplomacy

Globalist approach: Need to solve challenges with no borders – Improve their global governance

- **University resources/initiatives/engagement with a diplomatic dimension**

At the national level:

Public policies to attract foreign students

Universities as vehicle of soft power

Human resources for MFA (science attachés...)

Alumni networks

EU research programmes as instruments of influence

At the global level:

- **Scholarly expertise for global governance**
- **Human resources for international organizations**
- **Multidisciplinary approaches at universities**
- **Values consistent with common interests: ethics, trust, tolerance**
- **Transnational networking : UArctic, AUF...**
- **...**

- **How to situate universities in relation to science and to diplomacy?**

First line of thought : universities at the core of a “Higher Education and Research Diplomacy” - or “Academic Diplomacy” - field (new category) ?

Second line of thought: how can universities contribute to Science Diplomacy (existing category)?